



VIET CORRESPONDENT DEEPE WITH CABLE EDITOR ROSENFELD

As you can tell in a flash, the charmer who has represented the Herald Tribune in Viet Nam is as easy to look at as she is to read.

In the most confusing of all politico-military situations in a confused world, Beverly Deepe has managed to nail down the elusive facts with extraordinary clarity, with assurance and--often--with completely independent observation.

She was a Newsweek stringer before she joined

the Tribune's foreign correspondent staff last October. Born in Hebron, Nebraska 30 years ago, she grew up in Carleton, Nebraska (where she visited her parents for the last ten days, during home-leave).

As you read this, she'll be in Washington, to talk with administration officials and members of our Washington Bureau. From Washington, she'll return to sizzling Viet Nam.

At the University of Nebraska where she
(cont'd. on page 2)

Elizabeth Schwarz said good-bye to her staff Wednesday after 32 years with the Tribune. She started in Classified June 9, 1933 as a telephone solicitor, and eventually was promoted to head the Classified telephone room--a post she filled for many years with patience and tact--plus her own quiet charm. Advertisers, as well as her staff, will miss Elizabeth Schwarz. At the luncheon party in her honor Monday at the Overseas Press Club, there were many who had started their sales careers in her department and, with her advice and

encouragement, had gone on to responsible space-selling assignments.

Among the going-away gifts (there isn't space to list them all) were a beautiful gold pin in delicate rose design, set off with a magnificent diamond; a charm bracelet (one of the charms, a Tribune 25-Year-Pin) and a handsome black lizard bag.

(For photos of Elizabeth and her staff, and at the luncheon, see next page, please.)

BEVERLY DEEPE (cont'd from page 1)

graduated in '57, she was elected to Phi Beta Kappa. She continued her honors-winning streak at Columbia's Graduate School of Journalism in '58. That was also the year she traveled during the summer as a YWCA representative on a student exchange to the Soviet Union, Poland and Czechoslovakia (the exchange was established in Eisenhower-Khrushchev talks).

She then became an assistant to public opinion poll-taker and United Features Syndicate writer Samuel Lubell. And from April '61 through August '62 she traveled through Japan, Korea, Indonesia, Malaysia, Hong Kong, Thailand, Viet Nam. She gets around!

ROBERT PAFFEN OFF TO THE COAST

Bob Paffen, who came here just over five years ago, from the American Bank Note Company, winds up his career today as Industrial Relations Manager--working with Industrial Relations Director John Bogart.

About two months from now Bob's family will join him in La Jolla, California (about 15 miles north of San Diego) where Bob will be with the corporate office of the 15 Copley Newspapers operating in California and Illinois.

Bob will be missed by all who had dealings with him--and that's a lot of people.



QUICK, LOOK--A GIRL FROM THE TRIB!

...or sentiments to that effect, were called out by Ira Rosenberg to his family bright and early Tuesday (7 a.m.) after he turned on his TV for news and ran smack into Judith Crist on the Today Show--then true to his calling, sprinted for his camera to record the event.

On the show with Judith--who does a weekly report on the latest films and plays--were producer Lucy Jarvis, author Tom Tullett, and playwright Jack Gelber. Hosts are Hugh Downs and Jack Lescoulie; (NBC, Ch. 4).

ANSWERS TO OFTEN-ASKED QUESTIONS

- Q.) Is the Fresh Air Fund part of the New York Herald Tribune?
A.) No. It is an independent non-profit entity, with its own Board, its own charter, its own tax-deductibility.

- Q.) How come the Fund got its name?
A.) A choice made in 1882 by the five incorporators of the Fund. They reasoned that since the paper printed frequent stories about the Fund's work, why not call it the Tribune Fresh Air Fund Society! (The Tribune still gives valuable editorial support.)



Above, 1st row: Kathleen Cavanagh, (Elizabeth), Vivian Frey, Marie McLean, Marguerite Zimmerman (seated) and Freida Keegan.
Second row: Miriam Sanders, Betty Krauss, Grace

Tintle, Nancy Brown, Winifred LeQuorne, Jo Ritter and Violet Thelen.
Rear: Ceile Theisson, Anne Carter (hidden), and Delorous McCullough (right).



Above, left: Elizabeth Schwarz with past Classified Manager Ray Quinn (left) and present Manager Jerry Reice. At rear are the two girls, Kathleen Cavanagh and Greta Gribbin, who worked with Elizabeth during most of her



years at the Trib.
Above, right: the guest-of-honor with present Classified Manager Jerry Reice, 2nd from right and past Managers Frank Mahoney (standing), and George Barthelme.



PAIN IN THE NECK?

NO... JUST APE ON THE NAPE

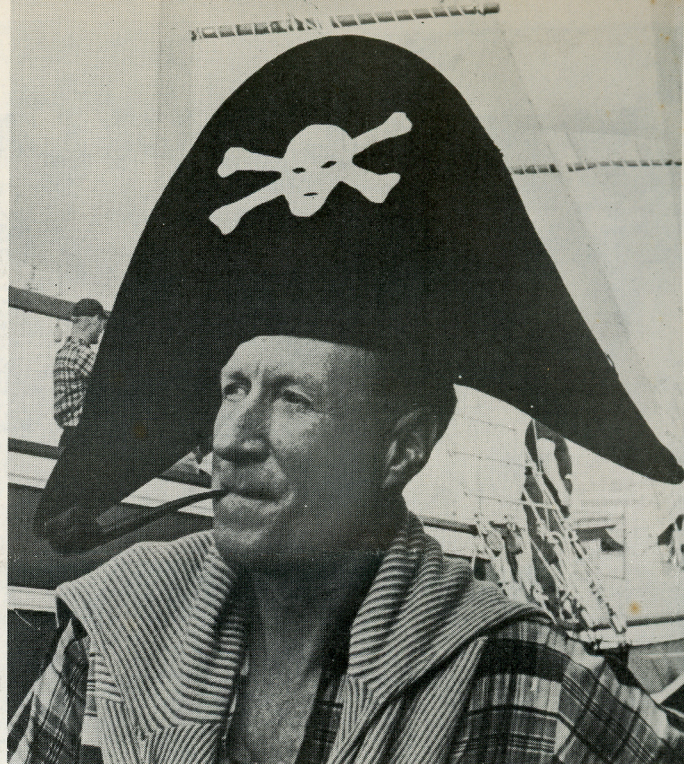
This is NOT the latest in ladies' tippets. Rather, the lively head-and-neck-piece is what's known--in Gibraltar circles--as a Rock Ape. He's a native of the territory, a vegetarian (and therefore, quite harmless, so the saying goes), and in general a courteous fellow who greets tourists in much the same way as his American cousin, the Catskill bear.

With Gibraltar's host are the 5th Floor's Dorothea Hopke and her nephew, 18-year-old Paul Hopke, who toured Portugal, Spain and Gibraltar during the Easter holiday. (Actually, the photo started off with the ape on Paul's shoulders, but before the camera snapped, the agile creature gave a sudden bound, just about flooring Dorothea.)

Incidentally, Paul Hopke, keenly interested in architecture, (he expects to enter New York Institute of Technology, Syosset, in September), had a wonderful time taking pictures. He--and Aunt Dorothea--highly recommend the sights (and delightful people) of Portugal, Spain and Gibraltar to any of you still-undecided vacationers.

PERSONAL

J. S. Zulueta, president of the Philippine Philatelic Association of Manila, was in New York this week, and during his stay presented to Cardinal Spellman and Stamp Editor Ernie Kehr silver medals--making them the first honorary members of the Association on the occasion of its 40th anniversary.



PIRACY--EAST RIVER STYLE

You must have noticed the two-masted ship shown under Brooklyn Bridge in Wednesday's split-page story, "Pirate Ship Bombarded by Lombardo." What you didn't see featured was this behind-the-sails photo of our own Long John (Molleson) Silver, good-guy-pirate complete with sports shirt and wrist watch. He wrote the story about the replica of Jean Lafitte's *La Belle Soeur* (the \$95,000 prop for Guy Lombardo's "Mardi Gras" opening June 26 at the Jones Beach Theater.)

It's little sentiments that make a happy marriage: Building Superintendent Frank Finan woke up Mrs. F. around 4 a.m. one day last week to wish her a Happy Wedding Anniversary--their 40th.

OOOPS--SORRRY!

Port-au-Prince (and not Port O Prince) is the chief port and capital of Haiti (as per "Trade Expansionist" item in last week's WGO-page 4.)

Ronald, not Dexter, Cohen is our new country road man covering Eastern New England. (Also last week's WGO, page 4.)

PHOTO CREDITS

Beverly Deepe, by Terry McCarten;
Elizabeth Schwarz photos, by Jimmy Kavallines;
Pirate Molleson, by Nat Fein.